


**DIU Pharma Career Expo 2019**  
**10 Years Celebration, Department of Pharmacy**  
**April 06-07, 2019**  
**Daffodil International University (DIU)**

**Event Outline**

- 01. Title of the Event** : DIU Pharma Career Expo 2019
- 02. Key Features of the Event** :
- a) Stall Exhibition:** Career Counseling, Résumé Collections for ongoing/future Job Openings, Spot Job Interview and Pharmaceuticals raw material and product display.
  - b) Event Souvenir:** Publication of a souvenir reflecting the existing situation of the pharmaceutical sector of Bangladesh
  - c) Exclusive Opening and Closing sessions with Round Table Discussions (RTD)** on Problems and prospects of Pharmacy Professionals where different stake holders are expected to participate
- 03. Partners of the Event** :
- a)** Daffodil International University (DIU)
  - b)** Directorate of Drug Administration (DGDA)
  - c)** Bangladesh Association of Pharmaceutical Industries (BAPI)
- 04. Venue** : Daffodil International University (DIU)  
Daffodil Tower  
4/2 Sobhanbag, Dhanmondi, Dhaka-1207
- 05. Date** : February 03-04, 2018 (Saturday & Sunday)
- 06. Targeted Participation** : Approx. 30 (thirty) Pharmaceutical and related industries of the country
- 07. Targeted Participants/Visitors** : 5,000 participants (including registered students)
- 08. Career Partner** : <https://skill.jobs>
- 09. Event Logo** : 

- 10. Inaugural Session of the Event** : **Chief Guest:**
- Special Guests:**
- Chairperson:**  
Dr. Md. Sabur Khan  
Chairman, BoT, DIU
- 11. Closing Session of the Event** : **Chief Guest:**
- Special Guest:**
- Chairperson:**  
Dr. Md. Sabur Khan  
Chairman, BoT, DIU
- 12. Event Souvenir** : A colorful souvenir will be published in this regard, reflecting the present scenario of pharmaceuticals sectors of Bangladesh.
- 13. Event Coverage/ Exposure** : Promotion through Email Blaster, Brochure, Radio, TV, Newspaper, Magazine, Social Media, Banner, Festoon, Poster and Bill Board.
- 14. Event Coverage** : About 10 lakh people of the country are expected to be exposed directly and indirectly throughout this event.
- 15. Partners logo** :



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**PARTICIPATING OPTIONS**

**STALL EXHIBITION:**

Sl.	Participation Type	Cost ( in BDT)
01	Classic Participant	10,000

**The following common benefits will be offered for the participants:**

1. Organizer will arrange table and chairs for companies to place their booth
2. Your organization's presence will be acknowledged in our event web page
3. Your organization's presence will be mentioned in the event brochure
4. Spot Recruitment Session will be arranged as per request of the participating organizations
5. Each organization will be given same time to promote themselves during the event
6. Organizer will provide lunch to the exhibitors on both the days (02 lunch boxes for each stall)
7. Organizer will provide nymphaea in favor of participating Organizations against their allotted stall.

**We are humbly requesting to participants to:**

1. Bring their respective backdrops and others Stall Decoration material by themselves
2. Bring required electrical equipment like projector, laptop, Multi-plug etc. by themselves

**The payment terms for the participants are:**

Payable during signing the agreement by A/C Payee Cheque issued in favor of **Career Development Center (CDC)**, Daffodil International University.

**Please confirm your participation with Stall Exhibition:**

Dr. Sharif Mohammad Shaheen  
Professor & Head  
Department of Pharmacy  
Daffodil International University  
Cell: 01708529917  
Email: [headpharmacy@daffodilvarsity.edu.bd](mailto:headpharmacy@daffodilvarsity.edu.bd)

**PROMOTIONAL CAMPAIGN:  
Advertisement on Event Brochure/Souvenir**

Sl.	Options	Cost ( in BDT)
01	<b>Platinum Participant:</b> Back Cover Page (4 Color)	1,50,000
02	<b>Golden Participant:</b> Inner Cover Page: First inner (4 Color)	1,00,000
03	<b>Silver Participant:</b> Back Cover Page: Second inner (4 Color)	80,000
04	<b>Bronze Participant:</b> Normal Full Page (4 color)	50,000
05	<b>Classic Participant:</b> Normal Half Page (4 color)	25,000

**\*\*Note: Stall Exhibition Participation would be complimentary for the Premium Participants of the event.**

**Please confirm your acceptance regarding advertisement:**

Dr. Sharif Mohammad Shaheen  
Professor & Head  
Department of Pharmacy  
Daffodil International University  
Cell: 01708529917  
Email: [headpharmacy@daffodilvarsity.edu.bd](mailto:headpharmacy@daffodilvarsity.edu.bd)

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[www.daffodilvarsity.edu.bd](http://www.daffodilvarsity.edu.bd)

**Participation's Acknowledgement Form**

1. Name of the Organization: .....
2. Contact Person: ..... Designation: .....
3. Address: .....
4. Phone & Cell :..... Fax:.....
5. Email: .....
6. Your company will be participating in this event as,  
Stall Exhibition / Advertisement Specification:
7. Amount in Figure:
8. Amount in Word:.....Only

\_\_\_\_\_  
**Signature of Participant**

\_\_\_\_\_  
**Authorized Signature**